

BUST

Registered Charity No.: 1117508

# NAILSEA & BACKWELL BEER & CIDER FESTIVAL

EST. 2004



18<sup>TH</sup> ANNUAL

7 - 9 JULY 2023

## Bust

The Southmead Breast-cancer Unit Support Trust was set up in 1991 by a group of three patients who had been treated for breast cancer at Frenchay Hospital. They were alerted to the pressing need for specialist equipment, largely unavailable on the NHS, to provide quicker and better diagnosis of breast abnormalities. The Trust's prime aim is to raise funds to enable the purchase of the latest technology for the benefit of patients. The Breast Care Centre is now based at Southmead Hospital.

## Nailsea & Backwell Rugby Football Club

With 3 Senior Teams, 2 Ladies Teams, 13 Junior Teams, 300 youngsters from 6 to 18 years old in training and Touch Rugby the club is one of the few in Somerset Accredited to the RFU for Senior & Junior Rugby. The Club also plays host to the Nailsea Running Club, Nailsea Ladies Hockey, MG Owners Club, Backwell Boxing Club, Skittles Teams & many community events as well as being available to hire for meetings, functions and conferences.

## The Beer & Cider Festival

The Beer & Cider Festival is held in a 200ft Marquee with probably the largest selection of Beers and Ciders you'll find at an independent festival at over 160 different brews, hopefully every barrel having been sponsored. There will be live music all day Saturday and Sunday, a Children's Village with Slides, Bouncy Castles & Side Shows. We also have a variety of food and refreshment stalls. A Family Weekend with an ever increasing attendance, expected to top 6,000 this year due to the Festivals ever growing popularity.

We owe an enormous debt and thanks to all those in the Rugby Club who give up their free time and share their expertise, to those supplying the entertainment for free and to our generous, supportive sponsors.

See our website  
[WWW.NAILSEABEERANDCIDERFESTIVAL.CO.UK](http://WWW.NAILSEABEERANDCIDERFESTIVAL.CO.UK)  
for full festival details  
directions & transport links.

## SPONSORSHIP PACKAGES\*

### **Barrel Sponsorship Package - £156** (£130 + VAT)

Our most popular package, a barrel of beer or cider, your company name or Logo appearing on laminated card attached to the front of the barrel and in the festival programme or app alongside the brew you selected. Available online: <https://www.nailseabeerandciderfestival.co.uk/shop>

We cannot guarantee that your preferred choice will be available BUT the earlier you order the better chance we have to accommodate your choice. Orders are placed with our suppliers 4 weeks before the festival.

### **Commemorative Glass Sponsorship - £3,600** (£3,000 + VAT)

Your company name on 2500 glasses used throughout the event, then taken home by festival goers, that's your company name in all those houses!!

### **Beer Fest Marquee Sponsor - Already Taken**

4 Banners 8' x 2' suspended inside and outside the marquee advertising your support and acknowledgements in the festival programme.

### **Main Stage Sponsorship - Already Taken**

4 Banners 8' x 2' suspended around the stage advertising your support & acknowledgement in the festival programme. The stage features live music on Saturday and Sunday.

### **Festival Wrist Bands (2 Types) - Already Taken**

3500 to be worn by all persons purchasing alcohol as proof of age.

6000 to be worn by everybody entering the festival site as proof of payment.  
(issued free to children U16)

### **Festival App - £1,020** (£850 + VAT)

Your company name and logo on the home screen of the festival app\*\*

### **Barrel & Banner Package - £264** (£220 + VAT)

4' x 2' Banner displayed on fencing, your barrel in the marquee with name & logo displayed.

### **Premium Barrel & Banner £312** (£260 + VAT)

8' x 2' Banner displayed on the Club House balcony overlooking the festival, your barrel in the marquee with name & logo displayed.

### **Estate Agents Package - £660** (£550 + VAT)

Sponsor a barrel and place an agreed number of estate agent signs around the festival site.

### **Programme Advertising - £ASK**

Full or Half page advert in the Limited Special Edition Programme.

*\* All prices incl. VAT*

*\*\* Please note: an app is currently in development and could be replacing the traditional festival programme.*



Sponsor one of our Gin offerings:

**Sponsor a Gin - £156** (£130 + VAT)

Your gin in the gin tent with name & logo displayed, also name and logo in the gin menu and the festival programme or app. Available online: <https://www.nailseabeerandciderfestival.co.uk/shop>

**Gin & Banners - £264** (£220 + VAT)

4' x 2' Banner displayed on fencing, your gin in the gin tent with name & logo displayed, also name and logo in the gin menu and the festival programme or app.

**Gin Tent - Already Taken. Pimms, Sangria & Prosecco Tent - Already Taken**

**Gin Glasses - Already Taken**

Your company name on 1800 glasses used throughout the event, then taken home by festival goers, that's your company name in all those houses!!

**Crew Shirts Sponsorship - Already Taken**

Crew T-Shirts worn by all Festival Organisers & helpers throughout the festival, displaying your company name.

\*All of sponsorship packages are negotiable, maybe you have a suggestion of your own? Please contact one of our Sponsorship Co-ordinators.



## ALL SPONSORSHIP PACKAGES WILL OFFER:

- 2 tickets to the exclusive Sponsors Free Tasting Evening on Thursday 6th July.
- An entry on the festival website, to include your logo & link to your website for a year.
- 2 complimentary tickets to the festival, commemorative glasses & 2 drink tokens.

If you wish to sponsor one of the major packages or advertise in the programme or app please contact one of the sponsorship co-ordinators or e-mail: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com) We will be pleased to hear from you.

### Festival Chairman:

Paul Turner ● Tel: 07753 457823

### Sponsorship Co-ordinators:

Martine Gallard ● Tel: 07496 169009 ● email: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)

Vicky Smallshaw ● Tel: 07930 649521 ● email: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)



If you would like to sponsor a barrel of Beer or Cider please complete this form and return to the address below by Post, by Hand or by email (if paying by BACS)

Or go to: <https://www.nailseabeerandciderfestival.co.uk/shop> and do it online!

**Name of Company or Individual** (as you would like it to appear on the sponsored item)

If you have a preference to sponsor Beer or Cider please specify:

If you have a preferred brand of beer or cider please specify:

It is always interesting to find out what others enjoy or to find brews that we have not heard of, as such we cannot guarantee that your preferred choice will be available BUT the earlier you order, the better chance we have to accommodate your choice. Orders with our suppliers are placed 4 weeks before the Festival.

**Address:**

**Postcode:**

**website:**

**Tel:**

**Print:**

**Mob.:**

**Sign:**

**email:**

**Date:**

Thank You. A receipted Invoice and Festival Tickets will be sent to you shortly.

## HOW TO PAY FOR YOUR SPONSORSHIP AND SEND YOUR ARTWORK:

**By Cheque:** Please make cheques payable to Nailsea & Backwell Beer Festival and send to : Julie Knighton C/O Nailsea & Backwell RFC, West End Park, West End Lane, Nailsea, North Somerset, BS48 2BY.

**By BACS:** Nailsea & Backwell Beer Festival • Sort Code: 40-34-39 • Account No.: 21390007

Please send the Sponsor Form to email: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)

**Artwork for Barrels Banners and the App:** Please send your Logo with your details to: [nbfestival.media@gmail.com](mailto:nbfestival.media@gmail.com)